



## SPONSORSHIP KIT

**Charlottetown,  
PEI  
March 8 – 10,  
2019  
Eastlink  
Centre**



**Sponsorship opportunities include the following event marketing: onsite signage, social media, show website, and direct audience emails.**

## **SPONSORSHIP OPPORTUNITIES**

*Our sales and marketing team will help you make the most of your sponsorship dollars with a variety of options and price points.*

### **Door Prize Sponsor (2 available)**

**\$1,000 in kind**

Up to two contracted exhibitors may donate a door prize with a minimum retail value of \$1,000. Prizes must be approved by show management and are exchanged for promotion and not considered payment for the booth space. Prizes must be free and clear of any additional charges to the winner.

### **Floor Decals / Foot Print Sponsor (2 available)**

**\$1,500**

This package includes 20 vinyl footprints with your company logo that are placed in high traffic areas on the aisle carpet, leading visitors from the show's entrance directly to your booth.

### **Lanyard Sponsor (1 available)**

**\$1,000 + lanyards**

Your company logo and website will be printed on lanyards that will be worn by exhibitors throughout the entire event. This category is limited to sponsors who are non-competitive to exhibitors.

### **Bag Sponsor (1 available)**

**\$1,000 + bags**

**The 2020 Plastic Bag Reduction Act makes this sponsorship opportunity especially high profile.** Visitors will appreciate this convenience as they visit exhibits and walk through the venue. This bag is the perfect way to advertise your company during the show and will keep your company front and center long after the event has ended.

### **Social Media Sponsor (3 available)**

**\$750**

Your brand will be promoted in conjunction with the event with a branded email to past show visitors, inclusion in three posts on the show Facebook page leading up to the show, and special website recognition.

### **Web Banner Sponsor (5 available)**

**\$500**

Your company's logo will be showcased on the PEI Provincial Home Show's official website which receives thousands of hits. We will also provide a link to your own company website, to route the traffic your way.



## **IMPORTANT NOTES ON SPONSORSHIP:**

- The PEI Provincial Home Show must approve all sponsorship merchandise using our logo. We reserve the right to refuse any merchandise that does not meet our standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e. bags). Should you prefer, a new price can be offered that includes the product in question.

## **ACT NOW!**

Many of the opportunities are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

## **CUSTOM PACKAGES AVAILABLE**

If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to contact us.

**Thank you for considering sponsoring the PEI Provincial Home Show! We look forward to helping you maximize your sponsorship to its full potential.**

**To sign on as a sponsor today, contact:**

**Denise Miller**  
**Senior Show Manager**  
**[dmiller@mpltd.ca](mailto:dmiller@mpltd.ca)**  
**Toll free: 1-888-454-7469**



Denise Miller, Senior Show Manager – [dmiller@mpltd.ca](mailto:dmiller@mpltd.ca)  
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 Online: [www.masterpromotions.ca](http://www.masterpromotions.ca)  
 G.S.T. Number 10355 7344RT



## SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name		
Contact Name		
Mailing Address		
Phone		Fax
Email		

## SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

	SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/>	Door Prize Sponsor	\$1,000 in kind
<input type="checkbox"/>	Floor Decals / Foot Print Sponsor	\$1,500
<input type="checkbox"/>	Lanyard Sponsor	\$1,000 + lanyards
<input type="checkbox"/>	Bag Sponsor	\$1,000 + bags
<input type="checkbox"/>	Social Media Sponsor	\$750
<input type="checkbox"/>	Web Banner Sponsor	\$500

## PAYMENT INFORMATION

Payment due by February 11, 2019

- Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the 2019 PEI Provincial Home Show sponsorship package and contract, and agree to sponsor this event this \_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
Signature per Master Promotions Ltd.

\_\_\_\_\_  
Sponsorship Applicant's Signature